

# Aquatic Resource Education BMP

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**Project Name: MT Aquatic Resources Education Program**

Dates: 07/01/2010 to 06/30/2011

**Project Statement: Montana Aquatic Education Program**

Project Statement Dates: 07/01/2010 to 06/30/2011

**NEED THREAT/STATEMENT:** The Aquatic Resources Education Program provides lifelong outdoor skills, and educational strategies that will increase awareness and appreciation of the Montana's aquatic resources.

**NEED/THREAT TYPE:**

LEVEL 1: Education/Outreach Needs

LEVEL 2: Education Needs

**S.M.A.R.T. Objectives and Actions continued on page 2**

# Aquatic Resources Education BMP

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**NEED/THREAT TYPE:**  
LEVEL 1: Education/Outreach Needs  
LEVEL 2: Education Needs

**OBJECTIVE 1** -Montana “Hooked on Fishing” Program  
  
Objective Statement: Recruit and train 10 new classrooms (300 students and 20 instructors) annually, while maintaining an active core group of 150 (4500 students) classrooms.  
Objective Type: SMART  
Standard Indicator: Number of Students

**ACTION 1**  
Action Name: Montana “Hooked on Fishing” Program.  
Action Dates: 06/30/2010 to 06/29/2011  
Action Category: Education  
Action Strategy: Student Training  
Action Activity: Aquatic Resource Education  
Standard Indicator: 4,500 Students Trained

**OBJECTIVE 2** – Montana Public Fishing Clinic Program  
  
Objective Statement: 2,500 participants will be able to cast a spin-cast rod 30 feet, tie a simple fishing knot, attach a hook, bobber and sinker to their fishing line, and identify 4 common Montana fish  
Objective Type: SMART  
Standard Indicator: Number of Students.

**ACTION 2**  
Action Name: Montana Aquatic Resource Education  
Action Dates: 06/30/2010 to 06/29/2011  
Action Category: Education  
Action Strategy: Student Training  
Action Activity: Aquatic Resource Education  
Standard Indicator: 2,500 Students Trained

**OBJECTIVE 3** – Aquatic Resource Education for non-traditional participants.  
  
Objective Statement: Produce and distribute at least 1 educational aid such as poster, brochure, activity guide, etc. each year. Conduct 5 or more fishing workshops for groups such as women, persons with disabilities, and minorities  
Objective Type: SMART  
Standard Indicator: Number of Students

**ACTION 3**  
Action Name: Fishing Clinics for non-traditional participants  
Action Dates: 06/30/2010 to 06/29/2011  
Action Category: Education  
Action Strategy: Instructor Training  
Action Activity: Aquatic Resource Education  
Standard Indicator: 50 Students Trained

**OBJECTIVE 4** – Instructor Training for “Fishing Tackle Loaner Program.”  
  
Objective Statement: Train 30 new instructors to deliver fishing tackle loaner program.  
Objective Type: SMART  
Standard Indicator: Instructors

**ACTION 4**  
Action Name: Fishing Tackle Loaner Program  
Action Dates: 06/30/2010 to 06/29/2011  
Action Category: Education  
Action Strategy: Instructor Training  
Action Activity: Aquatic Resource Education  
Standard Indicator: 30 Instructors trained

**OBJECTIVE 5** - Outreach  
  
Objective Statement: To conduct outreach efforts on Montana’s fish and aquatic resources, and promote fishing among youth and adults annually.  
Objective Type: SMART  
CUSTOM Indicator: Outreach Activities

**ACTION 5**  
Action Name: Outreach  
Action Dates: 06/30/2010 to 06/29/2011  
Action Category: Education  
Action Strategy: Educator/Instructor Training  
Action Activity: Aquatic Resource Education  
CUSTOM Indicator: 31 Outreach Activities

**OBJECTIVE 6** - Aquatic Resource Education Instructor Training  
  
Objective Statement: Recruit and train 50 new aquatic education teachers/instructors and maintain a cadre of 300 teachers/instructors to deliver aquatic education throughout Montana annually.  
Objective Type: SMART  
Standard Indicator: Educators

**ACTION 6**  
Action Name: Aquatic Resource Education Instructor Training  
Action Dates: 06/30/2010 to 06/29/2011  
Action Category: Education  
Action Strategy: Educator/Instructor Training  
Action Activity: Aquatic Resource Education  
Standard Indicator: 50 Instructors Trained